

# Circular Economy for Enterprises

1 March 2024  
DOKK1 - Hack  
Kampmanns P. 2  
Aarhus C  
08:30

Challenges & Opportunities in Product Design, Standardization,  
and Digital Product Passports for a Sustainable Circular Future

TIME	AGENDA	LOCATION
08:30 - 09:00	Welcome Desk	DOKK1 - Main Entrance
09:00 - 09:10	Event Opening	DOKK1 - Store Stage
09:10 - 09:40	Ziegler Kusk - <i>Industriens Fond</i>	DOKK1 - Store Stage
09:40 - 10:00	Break	DOKK1 - Store Stage
10:00 - 11:30	<b>Product Design.</b> Circular Design - Unleashing New Revenue Streams for OEMS by <i>Aarhus University</i>	DOKK1 - Lille Stage
	<b>Digital Product Passport.</b> Circular Economy - Business Strategies using connected Products by <i>EcoWise</i>	DOKK1 - Møderum 2
	<b>Standardization.</b> Circling the Square - Exploring the Current Landscape of Sustainability Standardization and Circular Practices by <i>UNI</i>	DOKK1 - Undervisning 1
	<b>External Session (GlassCircle).</b> Business model co-creation / ideation for digital circular economy in GlassFiber large scale manufacturing by <i>Aarhus University</i>	NAVITAS - Auditorium
11:30 - 12:15	Lunch	DOKK1 - Store Stage
12:15 - 12:45	Dr. Anita Friis Sommer - <i>LEGO</i>	DOKK1 - Store Stage
12:45 - 13:00	Event Closing	DOKK1 - Store Stage
13:00 - 14:30	Friday Bar & Networking	DOKK1 - Store Stage



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